TALKTAINMENT RADIO SHOW HOST PACKAGES

$100.00 MONTHLY – FOR INDIVIDUAL HOST

$150.00 MONTHLY FOR NON-PROFIT ORGANIZATIONS

$200.00 MONTHLY FOR BUSINESSES, LARGE NON-PROFITS OR GOVERNMENT

THIS PACKAGE INCLUDES:

*LIVE OR PRERECORDED SHOWS, 24-7 PODCAST * AND MUCH, MUCH MORE CALL TODAY BE A HOST 1-877-932-9766

Talktainment radio.com is a premier online radio studio that provides a platform and opportunity for the user to host their own radio show and make video programs using state of art facilities. Our mission is to create and distribute innovative and entertaining content for our listeners around the world

@ At Talktainmentradio.com we provide the state of the art studio platform and unique opportunity for you to live your dream and become a star

@ At Talktainmentradio.com we can place your show on other AM and FM radio stations and popular online networks

@ At Talktainmentradio.com we host your programs on our website, create a special show page for you and we broadcast live, rebroadcast and podcast your show 24-7 Wow!

@ At Talktainmentradio.com you are the boss. We help you create a great radio/video product and you market and promote your own program- we’ll show you how

Talktainment radio…world’s greatest radio-radio the way it should be heard!
Exclusive Programming - Heard only on talktainmentradio.com

Our audiences are educated, driven, and tech-savvy. With over 50 shows on our roster, we've got programming available for every listener!

• Business and Technology
  There is an increased interest in using modern technology to conduct online business. 56% of all small businesses now have websites, up from 46% a year ago.

• News and Politics
  Online is where a majority of the population goes to get their news. The Internet surpassed newspapers as a source of news for the first time with 46% of people saying they get their news online at least three times a week.

• Sports
  72% of all males and 50% of all females are sports fans. 68% of them make over $50,000 a year, making this demographic appealing for companies looking to advertise to those with disposable income.

• Comedy
  Audiences continue to spend their money on having a good time. Americans have spent over $44.7 billion on comedic entertainment in the last decade.

• Family
  The family demographic continues to be at the top of every company’s marketing and advertising wish-list. U.S. family households spend over $75.5 billion every year on entertainment.

• Supernatural and Paranormal
  Interest in supernatural origins has surged over the last decade. A recent poll revealed that 75% of Americans believe in paranormal phenomena.

• Arts and Culture
  Arts and culture are popular and lucrative passions for the buying public. The arts and culture industry generates $166.2 billion in economic activity every year.

• Religion
  The transition to using online means to obtain information has had an effect on those who take interest in spirituality. 1 out of 4 Internet users have searched online for religious information.

• Health and Wellness
  Nearly 50% of all Americans dedicate their time and money to health and wellness programs. This industry generates more than $21 billion in revenue each year.

• Music
  Increased consumer interest in finding music online has seen the already profitable industry flourish. By 2015, the $6.3 billion niche is projected to reach an all-time high of $7.7 billion.

• Love and Relationships
  Over 40 million people flock to the Internet every year in search of love and relationships, leaving advertisers wanting to stake their claim in this $1.6 billion industry.

Users are more likely to see your ad online as your brand message is being reinforced on-air. Why? talktainmentradio.com is a destination station! Our listeners make the conscious decision to tune in to our programming. Listeners are not distracted by traffic or listening to pass the time. TTR listeners seek out our programming on their own, making them more receptive to every message and every banner.
### Commercial Announcements

<table>
<thead>
<tr>
<th>Package A- $200.00</th>
<th>Package A $300</th>
<th>Production time is $100 per hour-sit down with over 50 years of expertise in production for advice on your next project</th>
</tr>
</thead>
<tbody>
<tr>
<td>This package includes 50 30-second commercials</td>
<td>Package A of the live remote event promotion option includes 1 hour of event presence and 3 break-ins at the event</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Package B-250.00</th>
<th>Package B $350.00</th>
<th>STUDIO A RECORDING TIME-AUDIO</th>
</tr>
</thead>
<tbody>
<tr>
<td>This package includes 75 30-second commercials</td>
<td>Package B of the live remote event promotion option includes 2 hours of event presence and 4 break-ins at the event</td>
<td>Studio recording time is $100.00 per hour-take advantage of TTR’s top of the line facilities by recording your next project in one of our state of the art audio broadcast studios</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Package C-300.00</th>
<th>Package C $375.00</th>
<th>STUDIO B RECORDING TIME- VIDEO</th>
</tr>
</thead>
<tbody>
<tr>
<td>This package includes 100 30-second commercials and 1 flip ad</td>
<td>Package C of the live remote event promotion option includes 2 hours of event presence and 4 break-ins at the event. It also includes 30, 30 second commercials</td>
<td>Studio recording time is $150.00 per hour-take advantage of TTR’s top of the line facilities by recording your next project in one of our state of the art video broadcast studios</td>
</tr>
</tbody>
</table>

### Sponsorship Package

<table>
<thead>
<tr>
<th>Sponsorship package D-350.00</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>This package includes 1 promotional mention per show, 1 Flip Ad and 50, 30-second commercials per month</td>
<td></td>
</tr>
</tbody>
</table>
Website Advertising

<table>
<thead>
<tr>
<th>Format</th>
<th>Size</th>
<th>Options</th>
<th>Prices</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flip Ad</td>
<td>300px x 730px w</td>
<td>Home Page $250, Program Page Sponsor $200, Show Page Sponsor $150</td>
<td></td>
</tr>
<tr>
<td>Medium Rectangle</td>
<td>250px x 300px w</td>
<td>Home Page $235</td>
<td></td>
</tr>
<tr>
<td>Leaderboard</td>
<td>90px x 728px w</td>
<td>Home Page $225, Program Page $175</td>
<td></td>
</tr>
<tr>
<td>Sidebar Ad (Custom Size)</td>
<td>85px x 275px w</td>
<td>Appears on all pages $215</td>
<td></td>
</tr>
</tbody>
</table>

Talktainmentradio.com 1 877-932-9766 MEDIA KIT 2016
CONTACT US:
462 Walnut Street
Columbus, Ohio 43215

STUDIO:
1-877-932-9766

Email Address
Edozier@Talktainmentradio.Com

SALES AND PROMOTION:
S. Yolanda Robinson
s.yolandarobinson@gmail.com

Facebook
Julie Whitney-Scott
Facebook.com/talktainmentradio

Connect with us:
Facebook.com/talktainmentradio
Twitter@talktainmentradio
Youtube.com/talktainmentradio